

ANNUAL REPORT

2022 | 2023



OUR VISION

A South Africa without hunger.

OUR MISSION

To reduce hunger in South Africa by safely and cost-effectively securing quality food and making it available to those who need it.

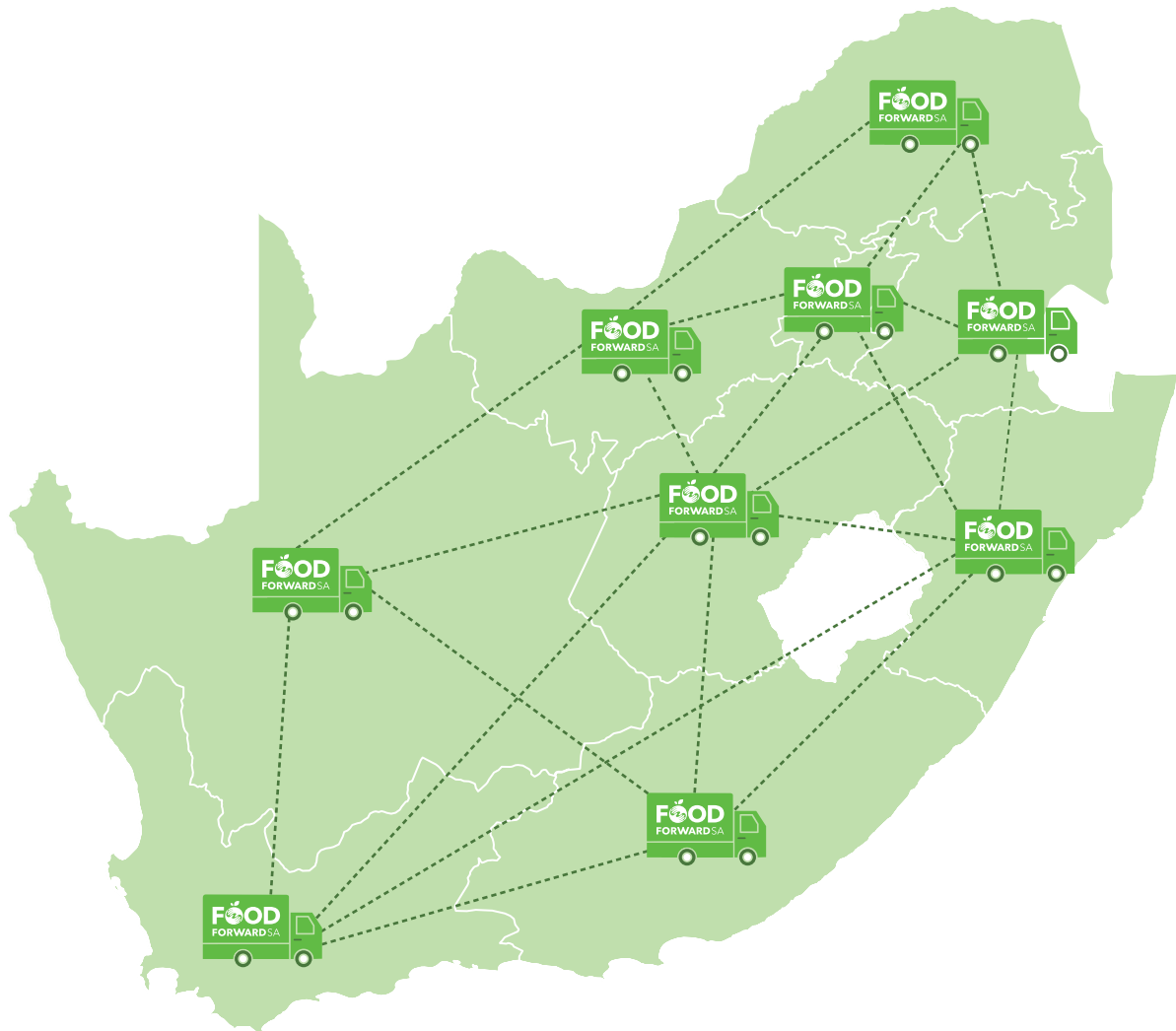


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OUR FOOTPRINT





CHAIRMAN'S MESSAGE

Peace and prosperity of a community can only be guaranteed when all members of the community have access to the basics to sustain life. Food and water lie at the base of these needs.

Despite tremendous technological advances and societal progress, food insecurity globally still remains a real threat to the survival of millions of people. South Africa is no exception. Despite us producing considerable amounts of excess food, relative to our need as a country, millions of South Africans remain food insecure.

In the face of the staggering progress man has made in the form of space travel, artificial intelligence and communication, humanity still has not been able to ensure that everyone has access to the basics to sustain life.

FoodForward SA's vision is a South Africa without hunger and we are happy to report that we are in good shape as an organisation to make a significant contribution in this regard.

Our goal is to extend our reach year on year to more vulnerable people and to partner with more Beneficiary Organisations (BOs) nationally to serve communities in need.

We also seek to access more food through our network of retail, manufacturing and farming partners and distribute this quality surplus food as efficiently as possible. FoodForward SA measures its costs per meal by dividing the operating cost by the total tonnage of food distributed. This measure ensures that we improve efficiency as well as reach and provide donors with the comfort that funds are well deployed.

This measure and efficiency places FFSA in a great position to recover and distribute food across the country through our network of national warehouses and Mobile Rural Depots (MRDs).

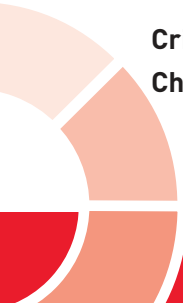
FFSA has also pursued an active campaign of advocacy to influence regulatory changes with regard to the promotion of surplus food as we attempt to raise awareness and enrol more partners in our campaign.

In recognition of our achievements, I would like to acknowledge our BOs partners who operate across SA in communities where the need is most profound. These are often caring people who organise themselves and are motivated by the plight of others around them. They are a critical cog in the work we do.

We would also like to thank our food donor partners who entrust us with recovering the food surplus and ensuring that it gets to the right people in the right form.

Our financial donors have been and remain our prime enablers by allowing us to grow our reach across the country. We now serve in excess of 950,000 vulnerable people through a network of nearly 3,000 beneficiary organisations.

Finally, our staff who do this not only as a job but as a true passion to serve, deserves my and the board's praise and gratitude. We exceed reach and cost per meal targets each year and this can only be done by people who believe in what they do and acknowledge the higher purpose of our work.



Crispin Sonn
Chairperson



MANAGING DIRECTOR'S

YEAR IN REVIEW – 2022/2023

In their 2023 Global Risks Report, the World Economic Forum warned that over the next 2 years the cost-of-living crisis will be the worst crisis affecting us globally. While the consequences of this is evident across South Africa, it is further exacerbated by crippling load shedding, crumbling infrastructure, rampant crime, high interest rates, a sluggish economy, and lack of strategic government intervention on key points to move SA forward.

Households are drowning in a relentless wave of food, fuel, and other living cost increases, while farmers, manufacturers, retailers, and other food system representatives are spending inordinate amounts of money to mitigate against load shedding. These costs will have to be recovered through inevitable food price increases down the line, making food even less affordable for many, and healthy food out of reach for most vulnerable households. The consequences to our economy and health system into the future will be costly and will further entrench generational inequality and poverty.

In a country that has more than enough food to feed all its people, millions of people remain food insecure, with rising incidences of malnutrition among pregnant and nursing mothers, and children under 5 years of age, which goes mostly undetected and under-reported.



By timeously intercepting and recovering more good quality, edible surplus food from the food system, we can overcome several challenges. These include:



Using this good food to address food insecurity at scale.



Eliminating all forms of malnutrition.



Using surplus food to promote dietary diversity and healthy eating habits among those with limited resources.



Redirecting surplus food to organisations that are offering crucial services like education, youth development, healthcare etc. thereby promoting resilience in under-served communities.



Reducing the overhead burden of food system representatives in relation to dumping and incinerating usable food.



Reducing the impact of food loss and waste on the environment.



Exploring the untapped potential of circularity, economic opportunities, skills development, and job creation as more surplus food is unlocked.

Our work to timeously recover this good quality surplus food across the food system is essential to help realise the above objectives. I am pleased to report that good progress has been made in this regard.

For the period in review, thanks to our various food system partners, we were able to redistribute 22,120 tons of nutritious food, equating to more than 88 million meals, at a cost per meal of just R0,56.



Nearly 3,000 vetted beneficiary organisations, collectively reaching close to 1,000,000 vulnerable people across the country, received wholesome food every month, enabling them to prepare healthy meals.

In line with our growth plan, in October we opened our 8th warehouse in Kimberley in the Northern Cape, one of the poorest provinces in our country. The Department of Social Development in the Northern Cape has agreed to support our work in the region, with a grant of R500,000, allowing us to increase our reach, especially into vulnerable rural communities. We aim to open our 9th warehouse in Mpumalanga in the second quarter of 2023, which will ensure that we have a presence in all 9 provinces.

Our Mobile Rural Depot (MRD) programme remains an integral part of our growth strategy, as households in rural communities experience increased food insecurity and limited dietary diversity, especially for children under 5 years of age. We have expanded our MRDs to 34 central rural locations across the country, reaching more than 160,000 vulnerable people living in hundreds of remote towns and villages.

We are now in the fortunate position to respond more rapidly to various disasters, following relationship building with local disaster management officials and the South African Red Cross Society, with whom we have a national partnership agreement.

Thanks to funding from the Solidarity Fund, FoodForward SA, along with selected BO partners, was able to provide cooked meals daily to more than 5,000 flood victims housed temporarily in 30 community halls in KZN – for more than 7 months. Climate events are expected to increase across South Africa into the future, and the most vulnerable have the least resources to recover from these shocks. Providing temporary relief to victims of disasters not only gives them hope, it also strengthens vulnerable communities as they rebuild and recover.

One of the highlights of the financial year was the completion of our national head office and warehouse facility in September 2022, which has made a huge difference. Our staff enjoy their new work environment, we have more space in the warehouse, and having guests over to see our work firsthand has been most beneficial.



One of the key drivers of food loss and waste in South Africa is the current regulatory environment, which does not promote food donations and food safety guidelines to manage the distribution of surplus food donations. As a result, food system actors are unclear about what they can donate, they have concerns about liability issues, and as a result, many tend to dump good food that is not sellable, instead of donating it.

To promote and advocate for a regulatory framework for food donations, in October 2022 FoodForward SA launched a public petition for Food Donation Regulations for South Africa, following several months of collaboration with the Global FoodBanking Network, the Harvard Law School's Food Law Policy Clinic, and the Consumer Goods Council of South Africa. We outlined several key recommendations to the Department of Health, who are the custodians of the Foodstuffs, Disinfectants, and Cosmetics Act, as well as the Department of Trade and Industry, the custodians of the Consumer Protection Act.



We received overwhelming public support, along with several thousand signatures to our petition. By the close of the financial year, the National Economic Development and Labour Council (NEDLAC) asked us to present our recommendations to their Food Security Rapid Response Task Team, and requested both government departments to attend, to explore solutions - which is very encouraging.

The year-end results reflect an organisation that is steadily growing in reach and impact, along with a strategic focus that responds meaningfully to the needs of vulnerable communities, a steadfast commitment to reduce food loss and waste and its impact on our fragile planet, and a resolve to work collaboratively to increase access to nutritious surplus food to those who need it.

Thank you to all our caring and generous food and financial donors for investing in the future of our country, and for partnering with FoodForward SA to contribute to realising this vision.

I would also like to acknowledge our incredible staff for the success we have achieved, as well as our board for the support and strategic guidance. Our collective actions are making a tangible difference across South Africa.

Antonio Guterrez, the UN Secretary-General, highlighted the following in their 2023 Global Report on Food Crises, “Humanitarian funding to fight hunger and malnutrition pales in comparison to what is needed. This crisis demands fundamental, systemic change. We need a more resilient, inclusive, sustainable world, with strong food systems and massive investment in food security and improved nutrition.”

As we collectively forge new, innovative pathways out of poverty and inequality towards a prosperous South Africa for all, we know that the road to recovery will be challenging, but certainly achievable.

Andy Du Plessis
Managing Director

OUR IMPACT IN NUMBERS



22 120

TONS OF FOOD
DISTRIBUTED



88 MIL

MEALS



R0.56

COST PER MEAL



2 750

BENEFICIARY
ORGANISATIONS



985 000

BENEFICIARIES
SERVED DAILY



115 024

TONS OF
GREENHOUSE
GAS

FINANCIALS AT A GLANCE



R56 652 924

REVENUE



R50 804 176

EXPENSES



R44.53

TOTAL VALUE
P/KG



R384 210 094

RETAIL VALUE OF
FOOD DONATED



R362 277 823

TOTAL VALUE OF
SECTION 18A TAX
CERTIFICATES ISSUED
TO FOOD DONORS



EXPANSION NECESSITATED

BY THE COST-OF-LIVING CRISIS

Over the past few years in South Africa, we have had one challenge after another, with devastating consequences. As a result, economic recovery has been impeded by the pandemic, the KZN riots, several climate events, and load shedding. Consequently, Consumer Price Inflation and more specifically food inflation have precipitated a cost-of-living crisis that increased unemployment, deepened inequality and poverty, and increased food insecurity and malnutrition.

FoodForward SA was inundated with applications from organisations requesting food, to meet the growing demand in their respective communities. In response, we further expanded our footprint into the poverty-stricken Northern Cape. We initially serviced this region from our Cape Town branch, undertaking the nearly 2,000km round trip to Kimberley in the Northern Cape each month, until we opened our Free State (Bloemfontein) branch in September 2021.

Due to the rapid growth in beneficiary organisations (BOs) in the Northern Cape, we officially launched our eighth warehouse in Kimberley on 16 August 2022. The branch reaches nearly 37,000 vulnerable people through a network of 72 vetted and registered BOs. The Northern Cape is vast and the most sparsely populated province in South Africa. Of its two million inhabitants, more than half (59%) live below the poverty line.

We are thankful that we are able to increase access to food in this province, and we are deeply appreciative of The Global Foodbanking Network's (GFN) seed funding to launch our Northern Cape branch, along with the Lancaster Foundation's funding that enabled us to purchase an 8-ton refrigerated truck for this region.

ALIGNING OUR STRATEGY

WITH THE 2030 SUSTAINABLE DEVELOPMENT GOALS (SDGs)



With just seven years to go, and with most countries not on track to reach their SDG 2030 goals, there is an urgent need to implement programmes that promote progress. FoodForward SA's foodbanking model of timeously intercepting edible surplus food across the food system and redistributing this good food to food-insecure communities across the country, directly promotes SDG 2 (Zero Hunger), SDG 12 (Responsible Production and Consumption), and SDG 13 (Climate Action), by reducing food loss and waste across the food system.



During the financial year, we distributed a total of 22,120 tons of nutritious food equivalent to the delivery of 88,480,000 meals. The diversion of this food resulted in a saving of 115,024 tons of CO₂e, an increase of 139% compared to last year.



Foodshare Digital Platform

According to the United Nations, an estimated 600 million people will be chronically undernourished by 2030. Most of these people will be across Africa, including South Africa. Using technology to create better access to food is more cost-effective and reaches people and places that our fleet of trucks is not able to.

Over the past few months, we have upgraded FoodShare to include WhatsApp integration, BO Collections Scheduling, and other enhancements in order to apply our technology to a range of clients across the food system. In this way, we can further reduce food loss and waste and make sure good food gets to those who need it.

Following the successful rollout of our FoodShare platform across all Woolworths stores nationally, our focus will turn to other retail partners as well as quick service restaurants, and the hospitality industry, which was envisaged with the creation of FoodShare.



School Breakfast Programme

FoodForward SA is proud to be Kellogg's implementing partner for their school feeding programme, Breakfasts for Better Days. During the period under review, we distributed 895,175 kg of milk and cereals to 30,535 primary and secondary school children in Gauteng, KwaZulu-Natal, and the Eastern Cape.

Warehouse Foodbanking

Despite the dreadful impact of load shedding, interest rates and other challenges, our suppliers and food donors have faithfully continued to donate good quality surplus food into our warehouses, which allowed





for a reliable source of nutritious food to our BO network. This included a good variety of healthy groceries. We remain grateful to our generous food system partners – our farmers, manufacturers, and retailers, for their continued generosity.

Special thanks to Unitrans (fleet service sponsorship) and CHEP (handling equipment sponsorship) for supporting our work and enabling us to scale our model. Our partnership with OneFarm Share has grown over the years, which allows mostly new-generation farmers to donate a percentage of their surplus produce, and the balance (because of lack of market access) is bought by OneFarm Share at preferential rates, which is donated to FoodForward SA. This partnership ensures that we (1) actively reduce food loss and waste on farms (2) support farmers to continue to operate and (3) increase our ability to provide our BO network with nutritious fruit and vegetables.



Addressing Rural Food Insecurity

Poverty and inequality in rural communities are escalating dramatically as general food production decreases (an important source of employment for many), and economic opportunities dwindle, leaving most rural populations destitute, and with limited resources.

We have expanded our Mobile Rural Depot (MRD) programme that benefits hundreds of rural towns and villages. Over the past financial year, our combined fleet travelled more than 500,000 km, largely to get food into rural communities. From Phuthaditjhaba, situated



on the foothills of the Maloti Mountains in the north-eastern Free State, to Matatiele, a village in the northern-most part of the Eastern Cape, to Goba, a small rural village in Mpumalanga that is close to the borders of Mozambique and Eswatini, we make sure that truckloads of nutritious food reach vulnerable rural populations.

It is gratifying to see the excitement on people's faces when they see our trucks arrive at the designated rural depot, as this means they can replenish their pantries with a variety of food and groceries.

Thanks to Engen's fuel sponsorship, which ensures that our fleet of refrigerated trucks can travel long distances, and Tracker, whose partnership provides peace of mind when our drivers and support staff undertake long-distance trips, we can cost-effectively reach vulnerable rural communities.



Responding to Disasters

FoodForward SA has responded to several disasters since the pandemic in 2020. These include the COVID-19 national food parcel distribution project with the Solidarity Fund, food parcels during the KZN riots, and various floods across the country, in partnership with various corporate donors wanting to support disaster-struck communities. As a result, our board approved a Disaster Response Framework, which has been helpful in determining when and where we respond, how we respond, etc.

One of the worst floods in recent times took place in Kwa-Zulu Natal on 11 April 2022. Heavy torrential rains wreaked havoc in the province. Over 500 people lost their lives, 14,000 homes were destroyed and more than 40,000 people were displaced. Having a branch in KZN meant that we were well-positioned to respond immediately to assist with emergency relief. Our engagement with Disaster Management revealed the urgent need for healthy cooked meals and hygiene products for over 5,000 victims being temporarily housed in 30 community halls. We provided perishable and non-perishable food groceries on a weekly basis to 10 selected BOs in our network in KZN, who prepared and served hot, nutritious meals for the victims at the halls every day, seven days a week, for seven months.



In October, the Departments of Public Works and Human Settlements stepped in and started with the relocation of flood victims to other live-in facilities. During the seven months of our involvement, and thanks to the many food and financial donors, including the Solidarity Fund, we distributed 277 tons of food, equalling over 1,1 million meals.

Here's a beautiful message from one of our BOs who assisted with our KZN floods assistance:

"On behalf of Uluthando Crisis Centre, we would like to express our heartfelt appreciation to FoodForward SA and all stakeholders involved for granting us the opportunity to be one of the organisations assisting with the KZN disaster program for the past few months. This has been a truly amazing experience; we really learned a lot and we will carry it forever. Despite the many challenges that we came across during the program, knowing that there were approximately 200 people (Including children) involved was consoling enough for us and motivated us to not give up. This experience has left us wanting to do more for the community of Umlazi because we have been exposed to just how many people are starving and malnourished in our township. We have learned to be more patient and kinder. – With that being said, thank you so much for the opportunity".





ADDRESSING YOUTH UNEMPLOYMENT

8 DECENT WORK AND ECONOMIC GROWTH



In South Africa, youth unemployment (considering the broad definition) stands at a shocking 60%. Therefore, every initiative to open economic opportunities for youth should be grabbed with both hands.

In May 2019 to address this growing crisis we launched our SETA-accredited Supply Chain Youth Internship. Our 2022 cohorts were based at our KZN, Gauteng, North-West and Western Cape branches. All 17 interns completed the rigorous six-month training programme, and we were able to absorb two of the interns. Since its inception, we have trained 48 unemployed youth, and 15 have been permanently employed at FoodForward SA.



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SURPLUS FOOD

AS A LEVER FOR CHANGE



When considering the potential for South Africa's overall development and progress, the cost of hunger and malnutrition is far greater than the cost of solving this growing epidemic. Even more so when you consider the cost-effective scalable Foodbanking model as a solution.



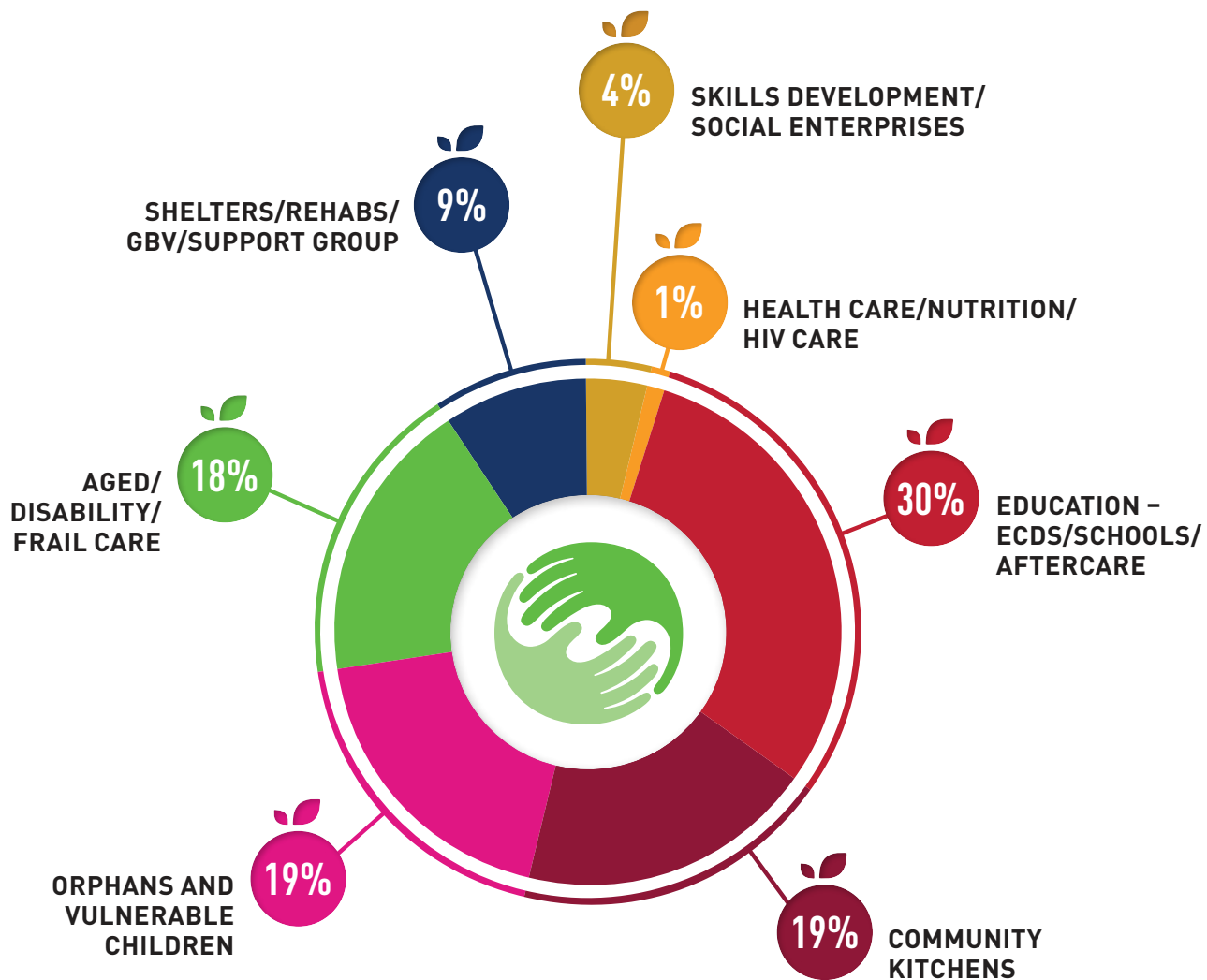
More than 10 million tons of mostly good food is lost or wasted along the food value chain, costing our economy more than R64 billion annually. Timeously recovering just 50% of this good quality, donated surplus food from the food system could eradicate hunger altogether.



The food we recover is distributed principally to beneficiary organisations that provide critical developmental outcomes such as education, skills development, healthcare, and economic opportunities in under-served communities.



BO NETWORK



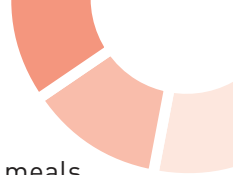


Transforming Communities

A Cape Flats Story

The Lavender Hill Sports and Recreation Foundation in Cape Town is one of several BOs within our network that undertake developmental work with at-risk youth. Established in 2010, the NPO was set up to get youth off the streets and away from a life of gangsterism and drugs.

Lavender Hill, a suburb on the 'Cape Flats', has a high rate of unemployment and dependency on social grants. The BO uses the monthly food provisions they receive from our Cape Town warehouse to prepare nutritious meals for the young men and women who take part in their bi-weekly soccer, netball and dance programmes. There are many challenges for the youth in this community, including orphans living with grandparents, while others have parents, but they are absent in their lives.



Hundreds of young people participate in their community sports programme. Hearty, nutritious meals are served after these intensive training sessions, which incentivises the youth to continue attending. The Foundation's staff also ensure that the most vulnerable young people have a little "something extra" to take home for their families. In many instances, it is a small food parcel consisting of surplus fresh produce that their families eagerly use to cook pots of healthy stew.

They also have a beautiful food garden that serves the community. The "uncles and aunties" from the community work in the garden and in return, they reap the rewards of the harvest for their families. The food garden serves as a 'healing space' for community members from all walks of life. It is a beautiful, green space where many get involved in something positive and uplifting, that leads to them being able to put food on the table, especially for vulnerable elderly family members.





Promoting Re-Unification

Making a U-Turn

“Is this my son?” Abraham, one of the mentors at U-Turn Homeless Ministries, shares his mother’s reaction to seeing him after very little contact. “My parents would not acknowledge me for 28 years.” Abraham, one of U-Turn’s many clients, is a walking testament to why we continue to support organisations like U-Turn Homeless Ministries with nutritious surplus food. Their work is focused on equipping people with skills and is critical in a city with over 14,000 people who experience homelessness.

Fernando Classen, U-Turn’s Power House Service Centre Manager says: “As we help homeless people integrate back into society, we are really grateful to FoodForward SA which supplies much-needed bulk nutritious food every month so that we can feed our clients who are part of the first phase of our programme. For six days a week, at no charge, homeless clients can enjoy two meals a day that includes breakfast as well as a hearty meal at 4 pm.”

“It feels nice to look into a mirror again,” says Abraham who has been a drug addict for 28 years and who had to search through bins for food. Abraham was successfully reunified with his wife and family, and they plan to renew their vows soon.





Transforming Lives

Forging career pathways for youth

The Amy Foundation was established over 20 years ago as a safe environment for vulnerable children and youth, teaching them the skills needed to become contributing members of society. FoodForward SA supports over 100 organisations such as the Amy Foundation that offer skills upliftment programmes and create meaningful opportunities.

Amy Foundation's flagship Youth Skills Development (YSD) offers short courses in hospitality, beauty, sewing, craft design, and entrepreneurship. FoodForward SA provides bulk groceries and fresh produce to the Amy Foundation each month. The hospitality students use this food as a key part of their practical training sessions and the food is served to their fellow students, for whom it is an incentive to complete their respective programmes. Thus, FoodForward SA's partnership helps Amy Foundation fulfil its purpose of transforming lives and forging meaningful pathways for vulnerable youth.

A MILESTONE MOMENT:

BUILDING OUR VERY OWN FIT-FOR-PURPOSE FACILITY



At all our branches across the country, we rent warehouses, which are suitable for our needs given the nature of our work, and the huge capital cost to acquire industrial property. In Cape Town though, we have our national head office staff and our Cape Town warehouse and staff. We have searched unsuccessfully for suitable premises that could accommodate our growing head office staff complement, along with a large enough warehouse under one roof. We operated from two separate facilities, and when we wanted to show partners our model in action, visitors would first come to our head office, and then we would take them to visit our warehouse, which was inconvenient.



In 2021 we had the opportunity to build our own fit-for-purpose facility under one roof. Our board approved the big decision, and one of our major goals started to become a reality. In October 2022 we launched our very own fit-for-purpose building. What a difference it has made!

The new facility in Lansdowne, Cape Town, has drastically improved operational efficiency, allowing for larger warehouse space and larger cold chain capability, while also having our national head office staff under one roof. Our staff are proud of this achievement and thoroughly enjoy the new space. The auspicious occasion was celebrated with our donors, partners, board members, and guest of honour, Western Cape Premier, Alan Winde. Guests were taken on a tour of our new building, followed by a light lunch prepared by our brand ambassador, chef Jenny Morris and her team.

MANDELA DAY

PACKING EVENT

Due to the COVID-19 pandemic, we were unable to host our annual Mandela Day event in 2020 and 2021, so it was with great anticipation that we held our fourth Mandela Day Packing event on 18 July 2022, in partnership with Pick n Pay. Thousands of volunteers spent their 67 minutes packing non-perishable food groceries in Century City (Cape Town), Gallagher Estate (Midrand, Gauteng) and at our Durban warehouse in Pinetown, KZN. They packed an incredible 150 tons of food that filled our warehouses, allowing us to distribute this much-needed nutritious food over several months to our national network of BOs. We are grateful to Pick n Pay, our event partners, and our various corporate volunteers for making this event a success.



PETITION LAUNCH

TO REPURPOSE THE SURPLUS

According to the CSIR's 2021 Technical Report on Food Loss and Waste, more than 10 million tons of mostly edible food is lost or wasted across our food system. Despite this unnecessary and unjust waste, millions of people are food insecure, and one-third of our children are malnourished.

One primary driver of this food loss and waste is that South Africa does not have food donation regulations. The Foodstuffs, Disinfectants and Cosmetics Act, administered by the National Department of Health, does not define food donations, nor provides food safety guidelines for food donations. As a result, food system representatives are unclear regarding whether they should donate, and what they should donate.

The Consumer Protection Act, administered by the Department of Trade and Industry, is another stumbling block to food donations because of liability concerns. Food system representatives tend to take a more cautious approach and rather not donate, for fear of the legal implications.

To bring about changes in the regulatory environment, in 2020 FoodForward SA agreed to form part of the work of the Global Food Donation Policy Atlas project that started in 2019. This project is a collaboration between the Global FoodBanking Network (GFN), the Harvard Law School's Food Law and Policy Clinic, and various country Foodbanks across the world that do not yet have food donation regulations. FoodForward SA co-opted the Consumer Goods Council of South Africa (CGCSA) and the Legal Resources Centre to form part of this work.

After two years of research, we drafted food donation regulation proposals and launched an advocacy campaign, called Repurpose the Surplus, to garner support and lobby the relevant government departments to adopt food donation regulations and guidelines.

The Repurpose the Surplus campaign launched on 29 September 2022, aligning with the International Day for Awareness of Food Loss and Waste, to raise awareness about the problem of food loss and waste and food security in South Africa, demonstrates how working together can bring about sustainable solutions and advance progress on the SDGs.

To mark the occasion, we held an exciting cook-off challenge at the V&A Waterfront's Maker's Landing, which saw some of our supply chain food donors team up to compete against each other to transform surplus food items into mouth-watering meals. The aim was to show that nutritious wholesome meals can be made from what many often perceive as 'waste'. Objective reached!

While we are still in the early stages of our advocacy, thousands have signed our petition, public support is growing, and we are scheduled to have consultative meetings with various government departments and relevant associations to drive this agenda forward. The outcome will be the eventual unlocking of food donations upstream and downstream across the food system so that we can use this good food to address food insecurity and reduce the impact of food loss and waste on our fragile planet.

LET'S #RepurposeTheSurplus
SIGN THE PETITION NOW!



**THERE IS A PERCEPTION
THAT SURPLUS FOOD IS
EXPIRED AND CONSIDERED
AS INEDIBLE FOOD**



FOOD LOVER'S MARKET

BREAKS ANOTHER RECORD

**WE WILL
MATCH**
THE AMOUNT OF MEALS
DONATED IN
SUPPORT OF
WORLD HUNGER DAY
ON 28 MAY 2022



Now in its sixth year, Hunger Month, held during May each year, continues to impress, and excite. Launched by long-time partner of FoodForward SA, Food Lover's Market, in collaboration with their various suppliers and customers, raised a whopping R1,6 million – the highest ever in its 6-year history.

At the onset of the campaign, the retailer approached key partners with the goal to collectively raise one million meals through the purchase of selected products. They encouraged shoppers to participate by donating at various Food Lover's Market till points nationally during the month of May – each meal costing R0,68 cents.

On World Hunger Day, 28 May 2022, Food Lover's Market once again matched all meals bought by shoppers. Because of this coordinated effort, they more than doubled their target and raised an incredible 2,5 million meals! This comprised 1,948,011 meals donated by Food Lover's Market and their fresh and grocery supplier partners.

We are grateful to Food Lover's Market, Tru-Cape, their suppliers, staff and all their shoppers for supporting our work in this incredible way through the Hunger Month campaign. #bettertogether

EXCITING RESEARCH PARTNERSHIPS

Research around food loss and waste, food systems, surplus food redistribution and its impact on the NPO sector and its various linkages are still very much in its infancy stages in South Africa. Therefore, research is key to developing systems, guidelines, tools, and policy in these cross-cutting spheres.

To this end, we have entered an exciting research partnership with Stellenbosch University's Department of Industrial Engineering, led by Professor Sara Grobbelaar, along with the Massachusetts Institute of Technology (MIT) Centre for Transportation and Logistics, led by Dr Chris Mejia Argueta. Over the next two years these prestigious research institutions will carefully design and lead key projects which will provide insights, as well as develop tools that will add value to FoodForward SA's work across the food system in South Africa.

By meticulously analysing FoodForward SA's available datasets over the past five years and harnessing the expertise of top scientists and postgraduate students, the research will provide an evidence base for, among others, an impact evaluation of FoodForward SA's programmes, efficiency improvements, strategic and tactical planning to expand our key programmes and recommendations on how to further develop our logistics and supply chain capabilities to shape our future programmes.

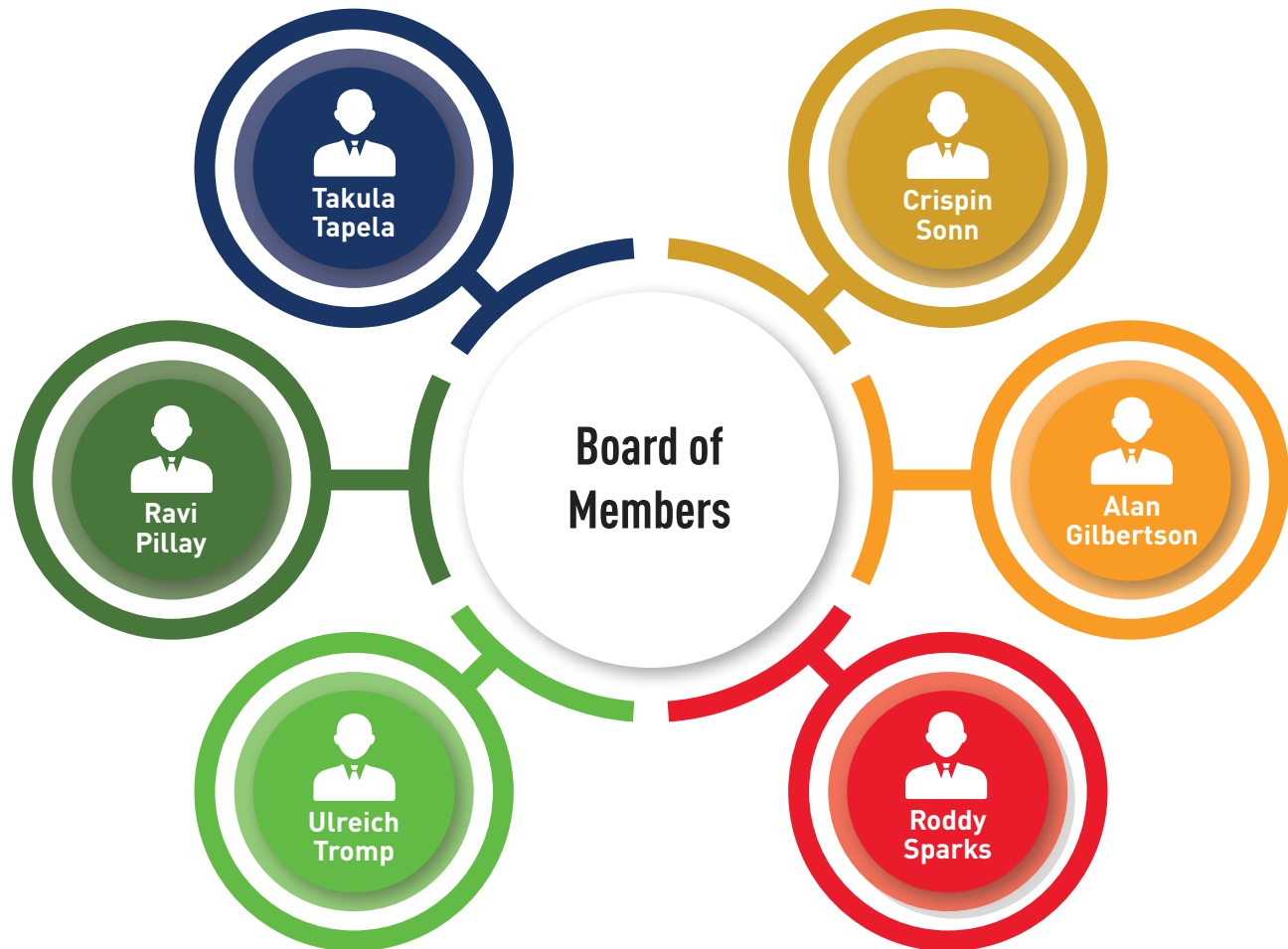


Over the next two years these prestigious research institutions will carefully design and lead key projects which will provide insights, as well as develop tools that will add value to FoodForward SA's work.



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THE BOARD





THANK YOU, DONORS AND PARTNERS

Top Financial Donors



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