Chairman’s Report

The 2014/2015 year was busy for FoodBank SA and saw vast improvements on a number of fronts, which you will read about in further detail in this Annual Report.

FoodBank SA is driven by the belief that hunger in South Africa is entirely avoidable, especially in a country that produces enough food for all its citizens – much of which tragically finds its way to landfill. It is also our belief that food security lies at the base of all other social interventions. Early childhood development, various educational interventions, and skills development programs frequently rely on healthy, properly nourished bodies to be effective/productive.

To our donors, supporters, and benefactors we are, as always, very grateful for your support and confidence in us. We are especially pleased with our partnerships with major retailers, who are constantly seeking new ways to allow FoodBank SA access to their operations to rescue food and minimize food waste. We are also developing good and valued relationships with many new retailers, and we thank them for their proactive and progressive approach to meeting one of the basic human needs through food rescue and redistribution.

To our staff, for serving the poor and marginalised of South Africa with such passion and believing that this is a war that can be won, we are very thankful. You have made huge sacrifices during the year and our beneficiaries are being rewarded by the results of your efforts.

To our Board of Members and Directors, along with our many volunteers who provide their time and/or intellect for no reward, other than making a tangible difference to the lives of other South Africans, we are most grateful.

Kind regards
Crispin Sonn
FoodBank South Africa has truly re-invented itself over the past year. Strategic planning, innovative thinking, purposeful collaboration, careful restructuring, and sheer determination have resulted in FoodBank SA increasing its reach, reducing its cost base, improving operational efficiency, and positioning itself as a relevant and viable solution to address the growing food security problem in South Africa. We are proud of what our staff have achieved in a very short timeframe. Their support, productive work ethic, and dedication and commitment have resulted in FoodBank SA emerging stronger.

Some key metrics worth noting:
❖ The amount of donated food increased
❖ The cost per meal decreased
❖ The average monthly expenditure decreased
❖ We provide food on a monthly basis to 287 Beneficiary Organisations (BOs), who in turn assist 85,656 beneficiaries daily.

Food sourcing efforts over the past year have been very fruitful. Not only has donated food tonnage increased, but the introduction of the Virtual FoodBanking innovation across the country, and the imminent introduction of the collection of non-perishable goods at store level will see donated food volume increase significantly over time, and will be a welcome boost to meet the growing demand.

We have successfully implemented large-scale feeding / procurement programmes on behalf of the National Department of Social Development; the KZN Department of Social Development; the Limpopo Department of Agriculture; and the National Department of Agriculture, Forestry and Fisheries. These contracts were concluded at various stages during the course of the financial year, which accounts for the marginal decrease in procured tonnage, compared to the year before.

FoodBank SA is delighted to again be partnering with the Kellogg’s Foundation on a School Breakfast programme nationally. Now in its second year, FoodBank SA manages the nutritious breakfast programme on their behalf, ensuring that 25,000 learners in 44 schools are fed every school day across the country. This much-needed early morning breakfast safeguards that our children can focus on learning.

We would like to thank all our food donors, most notably PnP, Shoprite Checkers, Pioneer Foods, Kellogg’s, Fruit and Veg City; Cambridge Foods; RCL Foods; Nestle; Parmalat; Albany Bakery; Heinz Foods; Rialto; Mars Africa; Cape Town Market; Proctor and Gamble; and many more for the food and household products...
donated over the past year. Not only have these donations translated into tangible benefits to our beneficiary population, but we have also made a positive contributing to the environment by making sure that edible surplus food is not dumped in landfill.

Fundraising income is steadily increasing, thanks to the introduction of three very innovative campaigns – the FoodBank 12 Hour Fast, the Adopt a BO Sponsorship, and the Double Gift Match (DGM), along with the growing support of the Fill the Gap Club from individuals and corporates, and other fundraising initiatives. Special thanks to our anonymous donor for introducing the DGM campaign to FoodBank SA. I am pleased to report that the year-end surplus is a direct result of combined efforts coming to fruition. Thank you to all involved.

FoodBank SA is proud to have Brian Habana and Siba Mtongana as Ambassadors / Patrons. Both Brian and Siba believe in giving back, and are passionate about addressing the serious hunger problem in South Africa. Their support, participation, and promotion of FoodBank SA has been phenomenal.

To our remarkable staff and SMT, thank you for your support and hard work. You have bought into the new direction and we have succeeded by working together. Let’s build on this success, and exceed expectations, so that hungry people who need our help can rest assured that FoodBank SA will be there when they need us.

I would like to thank our voluntary Board of Members, Board of Directors, and Strategy Committee who graciously offer their time, expertise, influence, and support. We appreciate you.

We have set ambitious fundraising and food sourcing targets for the year ahead. We will also undertake a strategic review and plan for the next 5 years – into 2020, with the view to expand our food rescue programme, and explore opportunities to diversify our income sources, making us more sustainable into the future.

Thank you for your partnership on this exciting journey.

**Andy Du Plessis**
Managing Director
**Why Foodbanking?**

One third of all food produced in South Africa ends up in landfill sites, while more than 11 million hungry people are living without the security of regular meals. The reasons for food waste include:

- Overproduction
- Sell-by dates
- Faulty packaging
- Excess yields

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**The Hunger situation in SA**

- At least 25% of the population still live in food insecure households, while a further 25% are at risk of hunger
- Nearly 50% of poor households income is spent on food
- The worst affected areas are: North West, KZN, Northern Cape, Free State, Limpopo, and Eastern Cape

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**The Solution**

FoodBank SA rescues 3.1 million kilograms of edible food and household products from wholesalers, manufacturers, and retailers, and ensures that this food is redistributed to registered non-profit organisations called Beneficiary Organisations (BOs).
How Food Banking Works

Most rescued food is perfectly edible, but to make sure that only quality food is distributed, FoodBank SA collects and sorts the food into edible and non-edible. The edible food along with household products is then stored and distributed to its member Beneficiary Organisations (BOs). Using this model the cost per meals is only R1,19.

Virtual Food Banking

In January 2015 FoodBank SA introduced an innovative programme called ‘Virtual Foodbanking’ (VFB), whereby FoodBank SA links its verified Beneficiary Organisations (BOs) to the closest participating retail store to collect perishable and non-perishable food items daily. This innovation reduces our overhead significantly. The Benefits of Virtual Foodbanking:

- It eliminates the need for a physical infrastructure (warehouses, vehicles, etc.).
- It reduces spoilage and ensures that this valuable nutritious food reaches those in need sooner.
- It allows FoodBank SA to scale the operation nationally, and have a presence in outlying, remote, or even rural areas, provided there are participating retail stores.
- It allows excess food to be used instead of being dumped in landfill.

FoodBank SA facilitates 12,785,291 Meals annually.

Who our support reaches

- Disability Homes 9
- Disability Care 10
- Early Childhood Development Centres 57
- Youth Development 9
- Skills Development 8
- Shelters 27
- Children’s Homes 18
- Orphaned and Vulnerable Children 11
- Aged Care 18
- Support Groups 10
- Health Care 12
- Churches 11
- Community Development Centres 12
- Home Based Care 20
- Feeding Schemes 45
- Other 10

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St Monica’s

FoodBank SA has supported St Monica’s, a ‘shelter for the not so young’ since it opened its doors in 2009. The centre currently supports 100 previously destitute older persons who are all reliant on a meagre state disability grant or pension. These people simply could not get by without the support of St Monica’s.

Thanks in part to FoodBank SA’s support, the residents of St Monica’s receive three nutritious meals a day. Residents supplement the food donations from FoodBank SA with their own homegrown produce. Additionally, the support from FoodBank SA has drastically reduced their monthly grocery bill which has allowed St Monica’s to direct funds to developing their infrastructure.

St Monica’s is working hard in order to become a self-sustaining organisation.

Turfhall Cheshire Home

Turfhall Cheshire Home provides residential care to 60 severely physically disabled adults from previously disadvantaged communities.

The home provides each of its residents with a stable, caring, and nurturing environment, with 42 staff members to provide the care and support needed. The food donated by FoodBank SA saves Turfhall Cheshire Home a large sum of money each month, which is now directed towards covering the cost of providing the specialised care needed by their residents.
The Carpenter’s Shop

The Carpenter’s Shop is an NPO which offers a number of services to vulnerable, poor, and unskilled people. One of these services is skills training in specific areas like carpentry and auto detail. Currently, the Carpenter’s Shop has 17 trainees who come from areas such as Delft, Mannenburg, and Mitchells Plain.

The support of FoodBank SA allows the organisation to offer their students two nutritious meals a day. In the winter, students arrive for classes cold and hungry. However, at 10am the Carpenter’s Shop provides them with breakfast and at 1pm the students are served lunch which always includes vegetables such as the butternut, potatoes, and carrots which are regularly donated by FoodBank SA. Some students live in such abject poverty that they would not attend classes if food was not available.

Little People’s Den

Based in Milnerton, Cape Town, Little People’s Den is an Early Childhood Development Centre which supports children from the surrounding areas. The children come from underprivileged families who can’t afford preschool fees. Without Little People’s Den these children would be unable to attend school.

The costs saved due to support from FoodBank SA allows the principal to take the children on an educational outing every month. They go to places like the aquarium or seal island, and these outings further enrich their classroom lessons about topics such as transportation and marine life. The children also leave Little People’s Den with increased skills conversing in English.
Total rand value of edible food and household products distributed by FoodBank SA is R69,000,000.

Total rand value per kg of food and household products distributed by Foodbank SA is R18.27 (based on the average retail value).

These donations go even further as through our food rescue programme we are able to leverage the value of R1 to distribute over R5 worth of food.

R5,903,645
Funds Raised

3,124,266 kgs
Food Rescued (Collected)

661,024 kgs
Food Procured

Your R100

FoodBank SA’s R100

VS
RAISING AWARENESS

FoodBank SA Patrons

Sibahle Mtongana (Siba) is a firm believer in giving back. One of her greatest wishes is to inspire people, especially the younger generation to re-instill the spirit of Ubuntu - which means I am because you are, by lending helping hands to those in need.

Bryan Habana is passionate about addressing the problem of hunger in South Africa.

“It’s a real privilege and honour for me to lend my support to FoodBank SA. It’s exciting to know that I can be a part of something that can benefit so many people!”

The FoodBank SA 12 Hour Fast

On World Hunger Day, 28 May, FoodBank SA held the FoodBank SA 12 Hour Fast, to help raise awareness and funds to fight hunger in South Africa. The 12 Hour Fast is an online campaign that encourages people to donate R40 and fast for 12 hours on World Hunger Day. The 12 Hour Fast is a tool to connect people to the problem of hunger and create ongoing support for the work that we do.
**Financial Donors**

**Donors who donated over R100,000**

- Toshiba Corporation
- Lucky Star
- Waltons & Mondi
- Rainbow Chicken
- QPRO International
- Spur Foundation
- Bloomberg LP
- Bank of America Merill Lynch
- Shoprite
- Macquarie Group Foundation
- Earlybird Farm
- Standard Bank
- Willowton Group
- Tilespace – Bronwell
- Playmakers
- Jacaranda FM
- Ironman 4 The Kidz
- I&J
- Chrysler South Africa
- Pernod Ricard

**Food Donors**

**Top ten food donors**

- Pick n Pay
- Shoprite
- Parmalat
- Kellogg's
- Nestle
- Alban
- Cambridge
- SASKO

**Other food donors**

- Toplay Eggs
- Rainbow Chicken
- San Miguel
- Heinz Food SA
- Pride Milling Co (PTY) Ltd
- Rialto Foods - Cape Town
- Mars Africa – Cape Town
- Swartkops Sea Salt (Pty) Ltd
- P&G South Africa Trading (PTY) Ltd